SHIN&KIM 韓国世宗律师事务所



池澈湖

Senior Advisor

TEL	+82-2-316-4162
FAX	+82-2-756-6226
E-MAIL	chji@shinkim.com

Mr. Chul-Ho Ji is an Senior Advisor at Shin & Kim, mainly practicing in the areas of Antitrust.

Mr. Ji is an expert with extensive theoretical knowledge and practical experience in the field of competition law and policy, having spent more than 30 years in public service, primarily in the area of fair trade. After passing the 29th Senior Civil Service Examination in 1985, he began his public service career as an Administrative Officer at the Fair Trade Office of the Economic Planning Board. He subsequently held a number of key positions at the Korea Fair Trade Commission ("KFTC"), including Deputy Director, Director General, Standing Commissioner, and Vice Chairman (Vice Minister-level), before retiring from public service in 2020. Following his retirement, he served as Standing Auditor of the Korea Federation of SMEs, Special Appointment Professor at the Future Growth Research Institute of Korea University, and Advisor at Won LLC, and has been serving as an Advisor at Shin & Kim LLC since 2025.

Mr. Ji has accumulated diverse and extensive experience, including long-term service at the FTC, two terms at the Presidential Secretariat, and completed expert trainings or executive programs at seven institutions and universities. As a top-tier expert in both theory and practice in the fields of fair trade and regulatory reform, he authored three books, dozens of research papers and academic presentations, and numerous media contributions, through which he forecasts the direction of law enforcement and policy, and proposes institutional improvement measures.

Based on his expertise in history, theory, and practice in the field of fair trade, he was in charge of various law enforcements, policy-making, and institutional improvement tasks. He published two professional books, authored dozens of papers and academic presentations, and contributed numerous articles to media outlets. In the field of regulatory reform and competition, he conducted market analyses across key industries including the IT and the liquor industry. He published books on the liquor industry and presented various papers related to regulatory reform. He researched unfair practices in the sports/entertainment sector for his doctoral dissertation and numerous research papers.

工作经历

2025-Present	Shin & Kim LLC
2023-Present	Policy Advisory Committee Member, Korea Federation of SMEs
2023-2025	Won LLC
2021-2026	Member, Reader Committee of JoongAng Ilbo
2021-2022	Special Appointment Professor, Future Growth Research Institute of Korea University
2018-2020	Vice Chairman (Vice Minister-level), FTC
2017-2018	Standing Auditor, Korea Federation of SMEs
2015-2016	Visiting Professor, Future Growth Research Institute of Korea University
2012-2015	Standing Commissioner, FTC
2007-2012	Director General, FTC (Public Relations Officer, Spokesperson, Director of Cartel Investigation Bureau, Director of Competition Policy Bureau, Director of Corporate Cooperation Bureau)
1999-2007	Deputy Director, FTC (Busan Office Director, Director of System Improvement Division, Administrative Officer at the Office of the President; Corporate Merger Team Leader; Monopoly Surveillance Team Leader)
1986-1999	Ministry of Government Administration (Probationary), Economic Planning Board, Finance and Economy Board, Fair Trade Committee, Dispatched to the Office of the President, Dispatched to the Office for Government Policy Coordination

Professional Affiliations

2015	Completed the 3rd Future Growth Leadership Program (FELP) at Korea University
2012	Completed the 3rd S+ Convergence AMP Program at KAIST
2011	Completed the 5th CEO Program of the Korea Federation of SMEs (KBIZ AMP)
2011	Completed the CBS Christian Leaders Academy Program (CLA)
2009	Completed the 1st Fair Trade Law Training Program at Sookmyung Women’s University
2009	Completed the 27th Advanced Legal Research Course at Seoul National University
2005	Completed the 11th National Policy Task Training Program at Sejong Institute

教育背景

2013-2015	Dongguk University, Graduate School of Law (Ph.D. in Sports and Entertainment Law)
1991-1993	Saitama University, Graduate School of Policy Science (M.A. in Public Policy)
1984-1986	Seoul National University, Graduate School of Public Administration (M.A. in Public Policy)
1980-1984	Korea University College of Law, Department of Public Administration (B.A.)

语言

Korean, English, Japanese

主要活动

Publications

- The Era of Hardships of the Exclusive Complaint System (Holiday Books, September 2021)
- The History of Monopoly Regulation (Holiday Books, October 2020)
- Study on Sports Dispute Resolution by ADR (Doctoral Dissertation, Dongguk University, July 2015)
- Korean Alcohol: Half a Century of Overpricing (Baeksan Publishing, July 2004)

Papers

- "The Monopoly Regulation and Fair Trade Act as a Driving Force for Advanced Economic Growth" (Beopyeon, Korea Legislation Research Institute, Summer 2026, Vol. 91)
- "Regulatory Reform and the Role of the Korea Fair Trade Commission" (Competition Journal, October 2023)
- Collective Remedies for Mass Small-Value Damages from Unfair Trade Practices (December 5, 2015, Fall Academic Conference of the Korean Association of Comparative Private Law)
- "Collective Redress for Small-Value, Mass Harm Caused by Unfair Trade Practices" (Autumn Academic Conference of the Korean Association of Comparative Private Law, December 5, 2015)
- "Unfair Practices in the Entertainment Industry and Measures for Improvement" (Autumn Academic Conference of the Korea Fair Trade Association, November 6, 2015)
- "A Study on the Types of Sports Insurance and Measures to Promote Enrollment" (Sports and Law, February 2015)
- "The Arbitration Procedures and Case Management of the Japan Sports Arbitration Agency and Their Implications" (Sports and Law, August 2013)
- "Legislative Background and Significance of the Act on Large-Scale Retail Business" (Competition Journal, March 2012)
- "Key Issues and Outlook for the Recently Amended Subcontracting Act" (Joint Seminar of the Seoul National University Competition Law Center and the Korea Federation of SMEs, July 14, 2011)
- "Thirty Years of the Fair Trade System: Achievements and Assessment" (Competition Journal, May 2011)
- "The Korea Fair Trade Commission: The Watchdog and Guardian of the Market Economy – Thirty Years of the Fair Trade Act" (Nara Economy, April 2011)
- "The Authorization System for Concerted Practices" (Competition Law Review, Vol. 20, Beommunsa, November

2009)

- "Cable TV Damaged by Regional Monopolies: Introducing Competition to Reform the Market" (Nara Economy, November 2006)
- "Corrective Measures and Key Issues in the Merger of Large Discount Store Operators" (Competition Journal, October 11, 2006)
- "A Comparative Study of Regulatory Reform in Korea and Japan" (Competition Journal, November 2005)
- "Regulatory Reform in the Liquor Industry: Progress and Future Challenges" (Competition Journal, October 2004)
- "'Clean Market Project' Initiative" (Nara Economy, July 2001))
- "Horizontal and Vertical Cartels in the School Uniform Market" (Fair Competition, May 30, 2001)
- "Twenty Years of Deregulation Initiatives by the Korea Fair Trade Commission" (Fair Competition, March 27, 2001)
- "Ten Years of Regional Fair Trade Offices: Major Changes, Characteristics, and Future Challenges" (Fair Competition, July 24, 2000)
- "The Expansion of Information Technology and Its Implications for Competition Policy" (Fair Competition, February 28, 2000)
- "Electronic Commerce and the Fair Trade System" (Fair Competition, May 31, 1999)
- "The Microsoft Antitrust Case in the United States: Key Issues and Implications" (Fair Competition, April 30, 1999)

受賞

2014	Order of Service Merit, Red Stripes (Meritorious Service)
1999	Order of Service Merit (Meritorious Service in Regulatory Reform)
1991	Commendation of the Economic Planning Board (Meritorious Service in Fair Trade)

Copyright SHIN & KIM LLC. All rights reserved.