



金秉局

Advisor

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Mr. Byung Kuk Kim is the head of the 'Global Business Strategy Center' of Shin & Kim's overseas group.

He is in charge of outbound and inbound-related consulting for domestic and foreign companies and is in charge of researching national-level projects by various government and industry-academia institutions.

Mr. Kim started as an IT, media, and entertainment industry analyst at Daishin Economic Research Institute and Daishin Securities Research Center, specializing in the automotive sector from 1999 to 2012. In 2011, he was ranked number two in Global Automotive Sector in the Wall Street Journal Asia Best Analyst survey.

Completing an IMBA from Guanghua School of Management, Peking University in China, he established a local research and consulting firm 9K Research in China in February 2016. Over the next 7 years, he provided cross-border consulting and research services for major Korean conglomerates, such as Hyundai Motor Company (i.e. Strategic Technology Division, Fuel Cell Division, Commercial Business Division), Samsung Electronics, SK Chemicals, LG Chem, Amorepacific Corporation, and Iljin Group (Iljin Hysolus Corporation).

Since 2020, he has led major research projects, including the Analysis Project of the Mobility Industry in the US, EU, and China ordered by the Innovation Growth Promotion Planning Team of the Ministry of Economy and Finance of Korea and the Market Trends Analysis of the Artificial Intelligence, Blockchain, AdTech, Bio Industry in China ordered by the Science and Technology Policy Institute (STEPI).

With the mobility industry as his main field of expertise, Byung-Kuk Kim has rich experience in global expansion strategies and overseas collaboration consulting services for environmentally friendly, new and renewable energy and recycling industries. Notably, he has successfully created a strong network with about 1,800 foreign companies and startups across the industries.

工作经历

2023-Present	Shin & Kim LLC
2015-2023	CEO, 9K research (corporate and industry research, consulting)
2012-2013	Managing Director, CS Consulting (Chinese company analysis and IPO)
2004-2012	Senior Researcher, Daeshin Securities (Automobile and Auto Parts)
2000-2004	Senior Researcher, Daeshin Economic Research Institute (Corporate and Industry Analysis)

Professional Activities

2003-2005	Researcher, KOSDAQ Development Research Center, Korea Exchange
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教育背景

2013-2015	Peking University Guanghua School of Management, IMBA
1994-2000	Yonsei University, School of Business Administration

语言

Korean, English, Chinese

受賞

2011	Wall-Street Journal Asia Best Analyst in Global Automotive Sector
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