



李知垠

Senior Researcher

TEL +82-2-316-1720
FAX +82-2-756-6226
E-MAIL jeunlee@shinkim.com

Jieun Lee is a senior researcher of Shin & Kim and has specialties in telecommunication, media, portal service and convergent contents related government policies.

Prior to joining Shin & Kim, She has implemented a lot of policy researches suggested by government organizations and has worked at the Media & Future Institute (MFI) for 2 years.

Ms. Lee received a Ph.D (2017) and a M.A. (2012) in the Department of Mass Communication from Chung-Ang University, and a B.A. (2009) in the Department of Journalism and Mass Communication from Kyungpook National University.

工作经历

2018-Present Shin & Kim LLC
2016-2018 Media & Future Institute

Professional Affiliations

2017-Present OBS Audience committee
2017-2021 Member, TRN Co., Ltd. Audience Committee

主要业绩

Research

- Research on self-compliance measures to protect the rights and interests of telecommunication service users
- Research on policy measures to improve ownership and concurrent business operation regulation considering changes in the media environment
- Research on the improvement of the operation of the ICT regulatory sandbox
- Research on the prospects and policy directions of the domestic and international online video media and content market
- Research on responding to privacy issues related to digital trade
- Research on establishing systems to revitalize the smart service market
- Research on ways to strengthen the global competitiveness of the domestic broadcasting and media content production industry
- Research on how to improve the legal system and policies in relation to Internet address resources

教育背景

2017	Chung-Ang University, Department of Mass Communication (Ph.D)
2012	Chung-Ang University, Department of Mass Communication (M.A.)
2009	Kyungpook National University, Department of Journalism and Mass Communication (B.A.)

语言

Korean, English