



鲁芝银

Partner

TEL +82-2-316-2573
FAX +82-2-756-6226
E-MAIL jeroh@shinkim.com

Ms. Jee-Eun Roh is a partner at Shin & Kim, where she advises Korean and foreign companies on regulatory and compliance matters, with a particular focus on healthcare, digital health, personal information protection, and data governance. She has extensive experience advising clients in the medical, pharmaceutical, and digital health sectors on personal data protection, data utilization, cross-border data transfers, and data governance matters.

Ms. Roh currently serves as a member of the Statistical Administrative Data Expert Committee of the Social Security Committee and the Data and Systems Expert Committee of the National Integrated Bio-Big Data Project. She is also a member of the Policy Division of the Technology Forum of the Personal Information Protection Commission and the Director of Legal Affairs of the Korean Society of Digital Health. Additionally, she is an expert member of the Healthcare Data Review Committee of the Korea Health Information Service.

Additionally, she acts as counsel to the Personal Information Protection Commission and the Korea Internet & Security Agency and serves as Standing Director of the Korea Personal Information Protection Law Association and Executive Director of the Korean Association of Data Law and Policy. Through these roles, she continues to contribute to legal, institutional, and policy research related to the protection of personal information and data governance.

工作经历

2023-2024	Secondment in Johnson & Johnson's ASPAC Privacy team
2017-Present	Shin & Kim LLC
2015-2017	DR&AJU
2013	Wang Jing & Co. (敬海律师事务所) Shanghai office Intern

Professional Affiliations

2026-Present	Member, Statistical Administrative Data Expert Committee, Social Security Committee
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2026-Present	Director of Legal Affairs, The Korean Society of Digital Health
2025-Present	Member, Data and Systems Expert Committee, National Integrated Bio-Big Data Project
2025-Present	Member, Technical Forum Policy Subcommittee, Personal Information Protection Commission
2025-Present	Director, Digital Healthcare Alliance Forum
2025-Present	Member, International Committee, Subcommittee on Personal Data Protection and International AI Legislation, Korean Bar Association
2024-Present	Member, Seoul Ethics Committee
2023-Present	Advisor, Special case for demonstration of Innopolis, Ministry of Science and ICT
2022-Present	Director of General Affairs, Korea Data Law and Policy Society
2022-2024	Mediation Member, Personal Information Dispute Mediation Committee
2021-Present	Expert member, Health and Medical Data Deliberation Committee of the Korea Health Information Service
2020-Present	Advisory lawyer, Personal Information Protection Commission
2020-Present	Director, Korea Personal Information Protection Law Association
2020-Present	Autonomous Dispute Mediation Commissioner, Korea National Council of Consumer Organizations
2020-2022	Future Talent Support Group, Seoul Bar Association
2019-Present	Advisory Counsel, Korea Internet & Security Agency
2019-Present	Advisory Counsel, Climate Change Center
2017-2018	Special Women Affairs Committee Member, Seoul Bar Association
2012-2015	Student Editor, The Asian Business Lawyer

教育背景

2020-2024	Yonsei University Graduate school of law (LL.M., ITInformation Protection Law)
2012-2015	Korea University Law School (J.D.)
2010-2011	The University of Hong Kong (Exchange Student)
2006-2012	Korea University College of Law (LL.B.)

资格

2015	Admitted to bar, Korea
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语言

Korean, English, Chinese, Japanese

主要活动

- 「Comparative Research on Domestic and International Legal and Policy Trends in the Field of AI Privacy」, Personal Information Protection Commission, 2025 (Co-autored)
- 「A Study on the Collection and Use of Personal Information in Autonomous Vehicles」, Yonsei University, Graduate school of law, 2024
- Global Privacy and Security Law, Wolters Kluwer, South Korea chapter, 2022~2023 (Co-autored)
- Introduction of the Act on the Security of Movable and Claims, The Asian Business Lawyer, Korea University, 2014