



## 金正植

Senior Patent Attorney

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Mr. Jeong Sik Kim is a senior patent attorney at Shin & Kim. Mr. Kim's main areas of practice include trademark and design prosecution and litigation matters. Mr. Kim has been involved in many significant trademark and design applications, adjudgments and litigation for foreign and domestic clients.

### 工作经历

2015-Present Shin & Kim LLC  
2011-2015 KBK & Associates  
2009-2011 YOUME Patent and Law Firm

### Professional Affiliations

2022 President, Korea Trademark Association  
2022-Present Mediation Member, Industrial Property Rights Dispute Mediation Committee, Korean Intellectual Property Office (KIPO)  
2015-Present Associate Patent Attorney Trademark/Design Lecturer, Korean Intellectual Property Office (KIPO)  
2021 41st Auditor, Korea Patent Attorneys Association  
2020-2022 Chairman, Legal System Improvement Subcommittee, Board of Representatives, Korea Patent Attorneys Association  
2019 Assessment Member, Best Paper Award, Korea Patent Attorneys Association  
2018-2020 Director of General Affairs, Korea Patent Attorneys Association  
2018-2020 Trademark/Design Division Member, Policy Committee, Korean Intellectual Property Office (KIPO)-Korea Patent Attorneys Association  
2017-2020 Advisory Patent Attorney, Legal Support Service, Seoul Design Foundation,

## 主要业绩

- Provided representation services in the trial and appellate proceedings related to the invalidation of trademark registration and refusal of registration for a common name of a large corporate group
- Provided advisory services on the registration of a common name of a large corporate group and receipt of license fees
- Provided advisory services on a trademark coexistence agreement between a major Korean airline and a foreign sport organization
- Provided advisory services on a trademark coexistence agreement between a Korean children's clothing company and a major U.S. distributor
- Provided advisory services on a coexistence agreement regarding mutual trademarks between a Korean automobile company and a European motorcycle company.
- Provided advisory services for a China design dispute related to ice cream packaging
- Provided advisory services for a trademark dispute between a Korean pharmaceutical company and a Chinese company
- Provided advisory services on invalidation, cancellation trials, and transfer negotiations for registered counterfeit trademarks in many countries, including China, India, and Vietnam
- Provided advisory services on infringement of design rights and violation of the Unfair Competition Prevention and Trade Secret Protection Act for a number of products, including electronic devices, food/pharmaceutical packaging, clothing, and furniture
- Provided advisory services for domain name transfer negotiations between a major Korean IT company and a U.S. company
- Provided advisory services on an application by a Korean mobile phone manufacturer for a European trademark injunction and transfer negotiations against a competitor
- Provided representation services in a trademark infringement case and registration cancellation case between two Korean cosmetic companies
- Provided enforcement services for trademark infringement of a large Korean group name
- Provided representation and advisory services for domestic and international trademark and design registration

## 教育背景

2018	Seoul National University, Graduate School of Law (LL.M., IP Law)
2008	Kyung Hee University, College of Engineering (B.S. in Architectural Engineering)

## 资格

2009 Admitted to patent bar, Korea

## 语言

Korean, English

## 主要活动

- A Comparative Legal Study on the Legal Protection and Limitations of Advertising Functions of Trademarks (Master's Thesis, 2025)
- Understanding Trademark Information Search (Reviewer, Korean Association for Intellectual Property Services, 2023)
- Legal Knowledge for Completing Fashion (Co-authored, Seoul Design Foundation, 2017)
- Features, Advantages and Disadvantages of Korean Trademark Search Tools (Korea Trademark & Design Association, 2011)
- Textbook for Advanced Training Course on Intellectual Property Rights (Korea Invention Promotion Association, 2009)