SHIN&KIM 法務法人(有) 世宗

石根培

Partner

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Mr. Geun-Bae Seok is a partner at Shin & Kim, mainly practicing in the areas of fair trade and compliance.

He handles fair trade issues, including compliance matters, cartel issues, abuse of dominant market position, unfair trade practices, unfair support practices (including large-scale internal transactions within conglomerates), as well as matters under the Fair Transactions in Subcontracting Act, Fair Franchise Transactions Act, Fair Transactions in Large Retail Business Act, Fair Labeling and Advertising Act, and Electronic Commerce Consumer Protection Act.

Furthermore, regarding corporate compliance work, which has recently grown in importance, he serves as Deputy Director of Shin & Kim's Compliance Center, where he provides compliance training and support, compliance reviews, and the establishment and operation of compliance programs.

経歴

2025-Present	Secretary General of the Korea Competition Forum, Visiting Professor of Sungkyunkwan University Law School
2023-2024	Deputy Secretary General of the Korea Competition Forum, Visiting Professor of Sungkyunkwan University Law School
2019-2025	External Interviewer, Sungkyunkwan University Law School
2019-Present	Advisory Member, Construction Subcontracting Division, LH Corporation
2014	Examiner, the 4th Bar Examination Question Bank
2013	Examiner, the 55th Judicial Examination Question Bank (primary examination)
2013	Examiner, the 3rd Bar Examination Question Bank
2012-2013	Legal Advisor, Korea Pro-Baseball Players Association
2011	Korean Commercial Arbitration Board, 8th Course of Arbitration CEO

2009	Sookmyung Women’s University, Course of Anti-trust
2008-Present	Shin & Kim LLC
2007-2008	Member, Korean Association of Sports and Entertainment Law
2006-2008	Public Service Advocate, Legal Profession Policy Division, Ministry of Justice
2005	Judicial Research & Training Institute, Supreme Court of Korea
2005-2006	Public Service Advocate, Korea Legal Aid Corporation
2004-2009	Member, Korean Society of International Law

主な実績

- Represented Company Q in a case on abuse of market dominant position
- Represented and advised clients in numerous cartel cases (won not-guilty in cartel cases by construction companies belonging to Group D, among other matters).
- Represented and advised on multiple unfair trade practice cases (no charge in unfair trade practice case by display companies affiliated to Group S, no charge in unfair trade practice case of Company S, termination of review procedure of unfair trade practice case of Academy S, no charge in unfair trade practice case of Company C, etc.)
- Represented and advised clients in numerous undue support practice cases (no charge in unfair support cases for Group S, no charge in unfair support cases for Group K, etc.)
- Represented and advised clients in numerous subcontract law violation cases (no charge in subcontract law violation for construction companies of Group S, terminated subcontract law violation case review procedure of Company T).
- Represented and advised clients in numerous cases on violation of labeling and advertisings laws
- Represented and advised clients in many cases related to agency and door-to-door sales laws
- Provided compliance training and support for Group H; conducted compliance review and analysis for Groups L and E, established compliance programs for Groups S and P, provided other compliance consulting and advisory services.
- Compliance training for various companies related to fair trade, including for SK Group, Lotte Group, Korea Electric Power Corporation, POSCO Group, GS Group, HD Hyundai Group, Hansol Group, Dongkuk Steel Group, Pulmuone, and Wonik Group.
- Operation of the Shin & Kim, Compliance Academy.
- Lectures on Fair Trade Act, Subcontract Act, Labeling and Advertising Act, Electronic Commerce Act, Distributors Act, etc.

学歴

2021	Seoul National University Graduate School of Public Administration (Completed coursework in policy science)
2015	University of Southern California (USC) School of Law (LL.M.)
	Business Law & Entertainment Law Certificates
2008	Seoul National University Graduate School of Law (LL.M., Coursework Completed)
2004	Columbia University Law School, Course of International Trading Laws
2001	Seoul National University College of Law (LL.B.)

資格

2005	Admitted to bar, Korea

言語

Korean, English

主な活動

- The Legal 500 Country Comparative Guides – Cartels 2025: Korea Chapter (Co-authored)
- The Legal 500 Country Comparative Guides – Cartels 2024: Korea Chapter (Co-authored)
- LawnB Onju, Online Commentary on the Fair Trade Act (Co-authored)
- [Expert Corner] How ‘Manager A’s Group Chat’ Became a Monster... Focus on Compliance to Avoid Collusion, Aju Business Daily, June 17, 2024.
- The Korea Fair Competition Federation, Implications for Operating Fair Trade Compliance Programs Following the Enforcement of the Revised Fair Trade Act, Competition Journal No. 221, April 2024.
- The Korea Fair Competition Federation, Proposals for Amendments to the E-Commerce Act, Competition Journal No. 215, April 2023.
- The Korea Fair Competition Federation, Practical Issues Regarding Requests for and Misuse of Technical Data from SMEs, Competition Journal No. 199, May 2019.

外部評価

- "Leading Lawyer" for Antitrust and Competition, Legal Times, 2019, 2021-2026
- "Best Lawyer" for ESG · Compliance, JoongAng Ilbo, Korea In-house Counsel Association, 2025
- “Best Lawyer” for Antitrust and Competition, Lawtimes, 2022
- “Best Lawyer” for Antitrust and Competition, Hankyung Business, 2021

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