



Jisoo Choi

Associate

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Ms. Jisoo Choi is an attorney in the Fair Trade Group at Shin & Kim LLC. Her practice focuses on counseling clients regarding the Monopoly Regulation and Fair Trade Act, Subcontracting Act, and Agency Transactions Act, along with other related fair trade laws and regulations. She also specializes in handling Korea Fair Trade Commission (KFTC) investigations and compliance matters.

Prior to joining Shin & Kim in 2025, she gained experience in civil, criminal, and advisory matters at Haekwang LLC. She earned her B.A. in Business Administration from Yonsei University and her J.D. from Sungkyunkwan University Law School.

Professional Career

2025-Present	Shin & Kim LLC
2024-2025	Haekwang LLC

Education

2019-2022	Sungkyunkwan University, School of Law (J.D.)
2013-2018	Yonsei University, Bachelor of Business Administration (B.B.A.)

Languages

Korean, English

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