SHIN & KIM



Hyeong-Jun Kim

Senior Advisor

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Mr. Hyeong-Jun Kim focuses his practice on advising Japanese affairs and Japanese-owned companies. Mr. Kim learned Japanese culture and customs through extensive interactions with Japanese acquaintances as president of the Korean-Japanese International Students Association while studying abroad in Japan, and after graduation, he worked in Japan at Samsung C&T Corporation and served as a lecturer for Japanese affairs at the International Management Institute of Samsung Group.

Prior to joining Shin & Kim, Mr. Kim served for about eight years as the first president of Daiwa Resorts Korea, a subsidiary of Japan's Daiwa House Group, where he was responsible for sales, marketing and public relations, and also served as vice chairman of the Korea Association of Foreign Business Executives. Mr. Kim also worked at the Blue House as Secretary to the Senior Secretary for Public Relations (Presidential Press Secretary), where he was responsible for assisting and responding to the press inside and outside the Blue House.

Mr. Kim served as a standing auditor for Ssangyong Engineering & Construction Co., Ltd. and promoted business alliances with major Japanese construction companies. He was also a visiting researcher at the Institute of Regional Economics, Fukui Prefectural University, Japan, and later served as Consul General of the Republic of Korea in Osaka, Japan. More recently, he served as a special research fellow at the Center for Asia-Pacific Studies, Waseda University, Japan, and an advisory board member of the Department of International Public Policy Studies, Osaka University, and currently serves as an advisory member of the Korea-Japan Parliamentarians' Union.

Professional Career

2024-Present	Senior Advisor, Shin & Kim LLC
2025-Present	Advisor, Korea–Japan Parliamentarians’ Union
2023-2025	Special Research Fellow, Center for Asia-Pacific Studies, Waseda University, Japan
2022-2024	Advisor, Department of International Public Policy Studies, Osaka University, Japan

2022-2024	Consul General of the Republic of Korea in Osaka, Japan
2020-2022	President, Keio University Korean Alumni Association, Japan
2016-2021	Senior Advisor, Kim & Chang
2014-2016	Senior Advisor, Shin & Kim LLC
2012-2016	Visiting Researcher, Institute of Regional Economics, Fukui Prefectural University, Japan
2012-2014	Standing Auditor, Ssangyong Engineering & Construction Co., Ltd.
2011	Secretary to the Senior Secretary for Public Relations, Office of the President of the Republic of Korea (Presidential Press Secretary)
2007	Vice President, Korea Association of Foreign Business Executives
2001-2008	President, Daiwa Resorts Korea, Daiwa House Group
1994-1996	Japan Branch Manager, Machinery Division, Samsung C&T Corporation
	Lecturer for Japanese Affairs, International Management Institute, Samsung Group
1993-1994	President (11th), Korean-Japanese International Students Association

Education

2014	Hoseo University Venture School (Doctor of Business Administration)
2000	Yonsei University School of Public Administration (Master of Public Administration)
1994	Keio University, Department of Commerce (Bachelor of Commerce)

Qualifications

2017	Licensed Administrative Agent, Korea
2017	Certified Social Worker, Korea

Languages

Korean, Japanese, English

Professional Activities

- Channel Image and N-Screen Service Operation Strategy of Terrestrial Broadcasters (Society of Digital Policy and Management, 2013) (Co-authored)
- The impact of corporate emotional advertising on customer satisfaction: focusing on brand effects (Doctoral dissertation, 2013)
- Research on the causes of policy agenda failure in the foreign exchange crise (Master's thesis, 1999)

Awards

2023	20th “Hands-on Consul Award,” Overseas Koreans Newspaper
2009	Commendation from the President of the Republic of Korea
2009	Certificate of Appreciation from the Minister of Culture, Sports and Tourism

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