



## Ho Jun (Alex) Lee

Associate

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Mr. Ho Jun Lee worked in the external affairs department of the Hyundai Motor Group's Strategic Planning Division. He was mainly responsible for trade issues such as Article 232 of the U.S. Trade Expansion Act, the CPTPP, the USMCA and government affairs related to domestic and foreign automotive industry policies.

He is particularly known for his automotive, mobility sector expertise. He has been representing some of the world's top automobile and part manufacturers on various legal and regulatory matters. Specifically, Mr. Lee has advised domestic and international clients in their crisis management to successfully resolve challenges caused by safety and environmental issues. Also, he continues to advise clients on legal and regulatory aspects of new industry trends, including EV, autonomous vehicles, Urban Air Mobility and Personal Mobility.

## Professional Career

2022-Present	Shin & Kim LLC
2019	Senior Associate, Strategy&Planning Division, Hyundai Motor Group
2015-2018	Associate, Strategy&Planning Division, Hyundai Motor Group

## Education

2022	Hanyang University, School of Law (J.D.)
2021	The Hague Academy of International Law, Course on International Law
2015	Yonsei University, College of Business Administration (B.B.A.)

## Qualifications

2022                      Admitted to bar, Korea

## Languages

Korean, English

## Professional Activities

- “A Proposal for a Legislation for Solving the Problems of Hate Speech”, Hanyang Law Review, Vol. 37, The Institute for Legal Studies, Hanyang University, 2020