



## Eun Hae Kim

Associate

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**Ms. Eun Hae Kim is an associate at Shin & Kim, mainly providing legal advice in the area of legislation, policy and regulations.**

Ms. Kim served as a research member in the Office of Legal Counsel, Legal Affairs Bureau of the Ministry of Justice, mainly handling the amendment of key laws and regulations under the Ministry of Justice, including the Civil Act, and the Family Litigation Act, accumulated rich experience and expertise in legislation procedures and government bodies during her review of laws and regulations of various government authorities, including the Ministry of SME and Start-Ups, Ministry of Trade, Industry and Energy, the Financial Services Commission, and the Fair Trade Committee, among others, and with her interactions with the National Assembly and other government authorities.

Ms. Kim has been proactively participating in the processes of proposing and researching policies, including the enactment and amendment of laws, based on her expertise in government legislation, since joining Shin & Kim. Furthermore, Ms. Kim is proactively involved in responding to national inspections/investigations of state affairs by the National Assembly, interacting with regulators and engaging in government relations on the back of her experience in proposing and explaining policies, and presenting opinions, to state/public agencies and organizations, including the National Assembly and government ministries and responding to pending intra-ministry issues, including national inspections/investigations of state affairs.

She also advises major Korean conglomerates and multinational corporations on a broad range of legal and regulatory matters. In addition, Ms. Kim has been actively involved in advisory and research engagements for numerous government bodies and public institutions, including the National Assembly Secretariat, the Personal Information Protection Commission, the Ministry of Trade, Industry and Energy, the Ministry of SMEs and Startups, the Korea Agency for Technology and Standards, the Korea SMEs and Startups Agency, the Korea Institute for Advancement of Technology (KIAT), the Korea Internet & Security Agency (KISA), and the Korea Creative Content Agency. More recently, she has expanded her practice as counsel to various regulatory sandbox initiatives—such as the Industrial Convergence Regulatory Sandbox, the Smart City Regulatory Sandbox, and the Global Innovation Special Zone—providing legal and regulatory advice across emerging industries, including energy, mobility, and artificial intelligence.

# Professional Career

2022-Present	Shin & Kim, LLC
2021-2022	Legal Advisory Committee Legal Specialist, Office of Legal Counsel, Legal Affairs Office, Ministry of Justice

## Key Experience

### Legislative advice · Comprehensive government relations

- Advice on the establishment of the Game Industry Promotion Act to respond to the regulations of game industries
- Legislative advice and comprehensive government relations for the improvement of the new renewable energy system
- Comprehensive response to enhance the capacity of the domestic large company H
- Comprehensive government relations support aimed at fostering a favorable policy and regulatory environment for the logistics and delivery sector
- Provision of periodic regulatory trend reports for the foreign financial company A
- Provision of periodic regulatory trend reports for the global mobility company B
- Provision of periodic regulatory trend reports for the foreign company A
- Provision of comprehensive government relations support for the domestic conglomerate P in connection with key regulatory issues

### Response to the inspection/investigation of state administration and regulators

- Responding to the inspection of state administration on the domestic financial company H and N
- Responding to the National Assembly audit of state administration on domestic conglomerates P, S, and Y
- Responding to the inspection of state administration on the global sportswear company N
- Responding to the inspection of state administration on the domestic construction company D
- Responding to investigations into personal information leakage of the global luxury brand T
- Responding to investigations into alleged violations of the location information act by the global mobility service provider N

### Provision of advice and research services for public institutions

- Advisory counsel for the National Assembly Secretariat

- Advisory counsel for the Korea Institute for Advancement of Technology (KIAT)
- Advisory counsel for the Korea Internet & Security Agency (KISA)
- Advisory counsel for the Korea Creative Content Agency
- Research services for the Korean Agency for Technology and Standards
- Research services for the Korea SMEs and Startups Agency
- Research services for the Korea Internet & Security Agency (KISA)

#### **General corporate advice**

- Ongoing provision of advice for the global F&B franchise company S
- Ongoing provision of advice for the global foreign language education company W
- Ongoing advisory services for the global luxury brand T
- Ongoing provision of advice for the domestic energy company D
- Ongoing provision of advice for the domestic manufacturing company D

## **Education**

2018-2021	Ewha Womans University Law School (J.D., Cum Laude)
2014-2018	Sungkyunkwan University College of Social Sciences Global Leaders Department (B.A. in Policy)

## **Qualifications**

2021	Admitted to bar, Korea
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## **Languages**

Korean, English, Japanese