SHIN & KIM



Chung-In Anthony Choi

Senior Foreign Attorney

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Mr. Chung-In Anthony Choi is a senior foreign attorney at Shin & Kim who primarily concentrates on cross-border M&A transactions for private equity firms, venture capital funds as well as corporates.

Mr. Choi has frequently represented various global private equity firms, such as Bain Capital, Blackstone, Carlyle, KKR, MSPE and TPG in connection with their cross-border investments in Korea. Mr. Choi is completely bicultural and bilingual in Korean and English, rendering him the perfect candidate to assist both foreign and domestic clients in bridging cultural gaps. In 2021, Mr. Choi authored the Korean Chapter of the In-depth Market Overview for Corporate/M&A Practice Area Guide published by Chambers and Partners. Mr. Choi graduated with honors from, and holds a J.D. from, Georgetown University Law Center.

Professional Career

2022-Present	Shin & Kim LLC
2015-2022	Yulchon LLC
2010-2015	Kim & Chang
1998-2010	Simpson Thacher & Bartlett LLP
1995	Asiana Airlines Inc.

Other Career Experiences

2022	Outside Director, TEST TECH Co., Ltd
2021-2022	Outside Director, NOROO Paint & Coatings Co., Ltd
2016-Present	Outside Director, KISG(Korea Institute for Shared Growth)
2013-2015	Outside Director, Monalisa Co., Ltd

Key Experience

- Advised Kolon Industries on investment in AngelList LP
- Advised Manpower Holdings on sale of its interest in Manpower Korea
- Advised on CJ CGV in its acquisition of shares of CGI Holdings
- Advised on Elevation Equity Partners and Jolibee in their acquisition of Compose Coffee and JMCF
- Advised on Gopizza Co., Ltd. in its fundraising from CP ALL Public Company Limited, a Thailand-listed company
- Advised on Hankook Tire & Technology in its acquisition of Hanon Systems, the world's second-largest heat pump systems maker for automobiles
- Advised on acquisition of Devenish Nutrition, LLC by Easy Bio, Inc.
- Advised on investments in a Korean company by SES AI, a NYSE-listed, all-solids development company in the U.S.
- Advised on co-investment in MBK Partners and Medit by the Canadian OTPP.
- Advised IDG Capital on sale of its interest in IICombined, Co., Ltd.
- Advised on the purchase of a minority interest in Hyundai Glovis, Co., Ltd. by Carlyle.
- Advised on the purchase of a minority interest in Eat Just in the U.S. by a new technology business investment association comprised of Gorilla PE and Ncore Ventures.
- Advised on acquisition of Furst-McNess Corporation in the U.S. by Easy Bio, Inc.
- Advised shareholders of Woowa Brothers Corp. on the acquisition of Woowa Brothers Corp. by Delivery Hero.
- Advised on the secondary offering of Krafton Co., Ltd. by Altos Ventures, etc.
- Advised Baring Private Equity Asia and Affinity Equity Partners on attracting strategic minority investments after third party allocation of Shinhan Financial Group.
- Advised TPG on the acquisition of Health Balance.
- Advised on the sale of a 28% minority interest in CGI Holdings Limited, a Hong Kong subsidiary of CJ CGV.
- Advised Goldman Sachs on the additional investment in Zigbang, Co., Ltd.
- Advised Hankook Tire on the acquisition of interest in and takeover of a listed tire manufacturing conglomerate in Indonesia.
- Advised SK Networks on the establishment of a joint venture with Cado, a Japanese company, in Japan.
- Advised on the acquisition of Havmor, an Indian ice cream company, by Lotte Confectionery.
- Represented and advised Goldman Sachs on the minority investment in Sunin Co., Ltd.
- Represented and advised TPG on the equity investment in Moleem Corp., the parent company of Nox Corp.
- Advised Glenwood Private Equity and Baring Private Equity Asia on the acquisition of shares and takeover of LaCO Co., Ltd. and Lafarge Halla Cement Corp.
- Advised Hillhouse Capital Management on the investment in the redeemable convertible preferred stock of Woowa Brothers Corp. (Baedal Minjok).
- Advised on Goldman Sachs on the investment in Zigbang, Co. Ltd.

- Advised Goldman Sachs on the acquisition of a minority interest in Woowa Brothers Corp.
- Advised Affinity Equity Partners on the acquisition of a minority interest in TBH Global.
- Advised Goldman Sachs on the acquisition of Daesung Industrial Gases Co., Ltd.
- Advised SeAH Steel Corp. on the acquisition of Inox Tech, an Italian steel pipe manufacturing company.
- Represented and advised Korea South-East Power Co., Ltd. on the investment in an Indian joint venture for development of a coal-fired power plant (total capacity of 600 MW) in Maharashtra, India.
- Advised Goldman Sachs on the sale of its interest in ordinary shares and convertible bonds of Geo Young Co., Ltd.
- Advised Goldman Sachs on the sale of its interest in C&M Co., Ltd.
- Advised Morgan Stanley Private Equity on the acquisition of Ssangyong C&B Co., Ltd. and Monalisa Co., Ltd. (Seoul and Daejeon).
- Represented and advised Korea National Oil Corporation on the acquisition of EP Energy Corporation by a consortium of Korea National Oil Corporation, U.S. Apollo Global Management and Riverstone Holdings.
- Advised KT&G on the acquisition of PT Trisakti Purwosari Makmur, an Indonesian tobacco company.
- Advised on the acquisition of 100% equity of Nolboo Co., Ltd., a restaurant company, for Morgan Stanley Private Equity.
- Advised Blackstone on the co-establishment of a fund with Woori Financial Group.
- Advised on the acquisition of 100% equity of BIS Cleanaway in Australia for KKR.
- Advised on investment in Seven Media Group in Australia for KKR (in the form of a 50:50 joint venture with Australian broadcaster Seven Media Networks).
- Advised KKR on the acquisition of Unisteel Technology Ltd. in Singapore.
- Advised KKR on the acquisition of MMI Holdings Ltd. in Singapore.
- Advised KKR and Affinity on the acquisition of Oriental Brewery Co., Ltd. in South Korea.

Education

1998	Georgetown University Law Center (J.D., cum laude)
1995	Seoul National University (B.A.)

Qualifications

1999	Admitted to bar, New York

Languages

Korean, English, Japanese, Spanish

Professional Accolades

- "Leading Individual" for Corporate/M&A,Chambers Global/Chambers Asia, 2012, 2018-2026
- "Leading Lawyer" for M&A, IFLR1000, 2023-2026
- "Stand-out Lawyer", Thomson Reuters, 2024
- "Up & Coming Attorneys" for Hong Kong M&A and Private Equity/ Korean International Counsel, Chambers Asia, 2007-2009

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