



Wook Huh

Partner

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Mr. Wook Huh is a partner at Shin & Kim and provides advice on Korean and Chinese laws for Chinese companies that have entered or are seeking to enter Korea and Korean companies that intend to enter China.

From 2006, Mr. Huh accumulated academic and practical experience in China for 15 years until returning to Korea in 2020. During his 15-year stay in China, Mr. Huh served as the representative of Beijing and Shanghai offices in Yulchon, where he specialized in advising on Chinese law for Korean companies that had entered China. After returning to Korea, he demonstrated his expertise in advising on Korean law for Chinese companies and individuals that invest in and are active in Korea.

Mr. Huh graduated from Yonsei University's Department of Business Administration and Law (double major) and completed his 33rd Judicial Research and Training Institute. During his stay in China, he became the first Korean lawyer to obtain a master's and doctoral degree (majoring in economic law) at the Beijing University Law School in China. Mr. Huh regularly publishes a column titled "Huh Wook's View on China – From a Legal Perspective" in Economy Chosun and serves as an advisor to the Ministry of Justice's legal support team for overseas expansion of small and medium-sized enterprises and an advisor to the Beijing office of the Korea Content Agency. He has been participating in the project of publishing books by translating key precedents in Korean courts, which is the Supreme Court's 15-year project of translating rulings into Chinese.

Professional Career

2021-Present	Panel of International Arbitrators, The Korean Commercial Arbitration Board (KCAB)
2021-Present	Shin & Kim LLC
2014-2020	Beijing and Shanghai Representative office, Yulchon LLC
2008-2014	Logos Law, LLC
2002-2004	Judicial Research & Training Institute of the Supreme Court of Korea

Key Experience

- Advised on laws related to Korean capital market regulation for a renowned PE in China
- Advised on the exit on Korean corporate investment stakes for a renowned PE in China
- Advised on the sale of a Korean conglomerate's business unit in China
- Advised leading banks in China on the operation of Korea branches
- Advised leading entertainment companies in China on H/R restructuring of Korean subsidiaries
- Represented Chinese nationals residing in Korea in the criminal cases
- Advised a renowned Korean club operator on Chinese market entry by forming a JV with a Chinese company
- Advised a Korean subsidiary of China's renowned VC on the reduction of management personnel
- Advised China's renowned PE on the obtaining licenses necessary for the establishment of a Korean JV and transaction of derivatives through the JV
- Advised a Chinese company on the acceptance and enforcement of rulings by the Chinese court in Korea

Education

2009-2014	Peking University Law School (Ph.D in Law)
2007-2009	Peking University Law School (LL.M.)
1990-1998	Yonsei University (B.S. in Business Administration and Law)

Qualifications

2004	Admitted to bar, Korea
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Languages

Korean, Chinese, English

Professional Activities

- Setting Aside the Political Debate Over the 'Lifting of the Hallyu Ban' (Column for *Dong-A Ilbo*, November 2025)
- Decision to Say Goodbye to the Past (Column for *Gangwon Ilbo*, September 2025)

- The *Manmandee* (Slow-Paced) China is Gone (Column for *Dong-A Ilbo*, July 2025)
- Huh Wook's view on China - from legal perspective (*Economy Chosun*, serialized from February 2021)
- A Brief on Dispute Settlement in case of investment in North Korea (*North Korean Law Research*(Vol.22), Unification and the North Korean Law Society, 2019)
- Chinese Time, Coffee of the Day and Coffee of the Week (*Bulletin of Seoul Bar Association*, December 2019)
- A Brief on the Chinese regulations and status of platform taxis (*Lawyer*(Vol.52), Seoul Bar Association, 2019)
- The Prospects and Implications of the Enactment of Chinese <Foreign Investment Act> (*Yonhap Infomax*, February 2019)
- The Current Status and Implications of Chinese Artificial Intelligence - Focusing on Self-driving Cars and Their Road Test Regulations (*Lawyer*(Vol.51), Seoul Bar Association, 2018)
- A Brief on the Current Status, Problems and Improvement Direction of P2P Loan Platform in China- Focusing on the Introduction and Analysis of the online Loan Information Intermediary Organization's Business Activity Management" (*Lawyer*(Vol.50), Seoul Bar Association, 2017)
- A Study on Chinese <Rally and Demonstration Law> (*Lawyer*(Vol. 49), Seoul Bar Association, 2016)
- A Study on the Korean Corporate Rehabilitation - Focusing on the Legal Procedures of the Corporate Rehabilitation Process (*Peking University Economic Law Journal*(Vol. 15), Peking University Press, Co-author with Professor Zhang Shou-wen, Published in Chinese, 2014)
- A Study on the Economic Law Theory on the Cultural Industry Promotion - Focusing on the Chinese with Korean Systems Comparison (*Peking University Law School*, Ph.D. thesis, 2014)
- A Brief on Chinese <Archive Law> - Focusing on the Relationship with the "Chinese Government Information Disclosure Ordinance" (*Chinese Law Study*(Vol.20), Korea-China Law Society, 2013)
- The Meanings and Challenges of Implementation the Socialist Law System with Chinese Characteristics (*Lawyer*(Vol. 44), Seoul Bar Association, 2013)
- A Review on Chinese Case Guidance System (*Chinese Law Study*(Vol.18), Korea-China Law Society, 2012)
- A Review on the Korean <Comprehensive Real Estate Tax Law>- Focusing on the Korean Constitutional Court's Decision on November 13, 2008 (*Peking University Economic Law Journal*(Vol. 10), Peking University Press, Co-author with Professor Zhang Shou-wen, Published in Chinese, 2012)
- A comparative study on tax revenue policy in Korea and China for foreign-invested companies - Focusing on newly issued <Corporate Income Tax Law> in China (*Peking University Law School*, Master's Thesis, 2009)