



Sung Hun Cho

Associate

TEL +82-2-316-7947
FAX +82-2-756-6226
E-MAIL sunhcho@shinkim.com

Mr. Sung Hun Cho is currently an associate at Shin & Kim, and his main practice areas include responding to financial institution inspections and sanctions, advising financial companies on internal control, insurance, fintech, virtual assets, digital technology and data law, and general corporate legal affairs.

As a member of the Financial Regulation Group at Shin & Kim, Mr. Cho provides various legal advice on finance-related laws and regulations such as the Capital Markets Act, the Insurance Business Act, and the Financial Consumer Protection Act. He has been involved in the inspection and establishment of internal control systems for domestic financial institutions and response to inspections and sanctions by financial supervisory authorities. In line with the recent change in financial market trends and technological developments in digital finance PG and virtual asset PG, he has gained extensive experience by providing advice on fintech, healthcare, and virtual assets that the clients increasingly face.

Professional Career

2021-Present Shin & Kim LLC

Key Experience

Response to sanctions and inspections by financial institutions

- Advised on response to FSS inspections and sanctions against W Bank and H Bank related to misclassification of fund risk ratings
- Advised on response to FSS inspection and sanctions against W Bank on an embezzlement case

- Advised on response to Financial Services Commission Subcommittee procedures against D Securities related to internal control
- Advised on response to FSS inspection against K Insurance Company, H Insurance Company related to violation of the Credit Information Act
- Advised on response to FSS inspection against P Asset Management, K Investment Management related to violation of the Capital Markets Act
- Advised on response to FSS inspections against E Credit Rating Companies related to violation of the Credit Information Act

Consultation on services of financial institutions

- Advised a domestic bank on legal issues with follow-up response measures regarding disputes, etc. related to the sale of private equity funds
- Advised a domestic bank on legal issues with the maintenance of internal control systems by departments
- Advised domestic banks on legal issues with internal control related to the affairs of the administrative agency entrusted with the Housing and Urban Fund
- Advised a domestic bank on legal issues with the establishment of NPL Investment Company
- Advised a domestic asset management company on legal issues with investment in offshore indirect funds
- Advised a domestic financial company on legal issues with the establishment and operation of PEFs
- Advised a domestic insurance company on legal issues with the establishment of healthcare and fintech subsidiaries
- Advised Lockton on legal issues with the acquisition of a domestic insurance brokerage corporation
- Advised on the operation of insurance product design request services within a simple remittance platform
- Advised an automobile leasing company on legal issues with the operation of a specialized credit financial business
- Advised a foreign financial company on reverse inquiry related to its operation
- Research service for the Korea Financial Investment Association on the amendment of the Foreign Exchange Transactions Act
- Advised on the establishment of an alternative trading system

Consulting on digital finance and virtual assets

- Advised the largest virtual asset exchange in Korea on legal issues with the establishment of the internal control system
- Advised on the review of 'securitizability' of virtual assets, ICO, IEO
- Advised on the business structure of fractional investment platforms
- Advised on 'securitizability' of NFT air tickets issued by domestic airlines

- Advised electronic financial business entities on legal issues related to the business of issuance and management of electronic prepayment means and the operation of electronic payment settlement agency business
- Advised on online investment-linked financial agreements and legal advice related to the Act on Online Investment Linked Financial Services and User Protection
- Advised banks, insurance companies, etc. on legal issues related to the operation of fintech new businesses

Education

2018-2021	Seoul National University School of Law (J.D.)
2010-2018	Seoul National University College of Social Science (B.A. in Economics)

Qualifications

2021	Admitted to bar, Korea
------	------------------------

Languages

Korean, English