



Jong-Hoon Song

Partner

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Mr. Jong-Hoon Song is a partner at Shin & Kim and an expert in the IP field. He is mainly in charge of various intellectual property infringement, trade secret leakage, and entertainment-related litigation/advisory services.

Mr. Song has handled a number of major trade secret leak cases across various technology fields such as semiconductors, secondary batteries, and information and communications amidst the advent of the era of big data and AI. He also took charge of a series of intellectual property rights infringement or non-transfer injunction cases, leading to excellent results. As the status of K-POP has increased recently, disputes in the entertainment industry continue to arise, and he has accumulated abundant knowledge and know-how in the relevant field through experience advising companies, artists, etc.

Mr. Song completed the 47th term of the Judicial Research and Training Institute through Sangsan High School and Korea University and worked as a law clerk at the Seoul High Court for three years thereafter. During the period above, he handled numerous civil (intellectual property, environmental) and criminal (foreigner, medical) cases (draft judgments, review of new cases, etc.) and obtained valuable experience that is difficult to acquire outside of court, such as understanding the formation of anecdotal evidence or the practice of sentencing. In particular, his skill in preparing legal documents, which he nurtured through the meticulous teachings of the Chief Judges, is also his prominent capacity.

Professional Career

2021-Present	Shin & Kim LLC
2018-2020	Law Clerk, Seoul High Court
2016-2018	Judicial Research & Training Institute of the Supreme Court of Korea

Key Experience

- Represented leading semiconductor manufacturing companies in Korea and won a number of cases of injunction related to non-compete agreements
- Represented a patent case of the top company in the screen golf industry and won the case in the Supreme Court by overturning the decision in the second trial
- Represented a large entertainment agency and won the injunction case seeking suspension of the effect of an exclusive contract
- Represented famous entertainers and won the case over unfair competition
- Represented an animation production company and won the case of copyright infringement
- Represented a leading domestic company related to 5G technology and won the case of trade secret divulgence
- Represented Korea's largest steel company and won the patent infringement case
- Represented the National Election Commission and won various cases related to the Public Official Election Act
- Represented broadcasting stations in a number of copyright-related consultations

Education

1998-2002 Korea University College of Business Administration (B.B.A.)

Qualifications

2018 Admitted to bar, Korea

Languages

Korean, English