



Sangmin Lee

Partner

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Mr. Sangmin Lee is a partner at Shin & Kim's Antitrust Group. His main areas of practice include consulting on fair trade laws, compliance, and regulatory agency investigations.

Mr. Lee has extensive work experience in all areas related to fair trade and provides legal advice based on his academic major in business management and understanding of business management that he gained through related external activities.

Professional Career

2020-Present	Shin & Kim LLC
2018-2019	DR & AJU LLC
2009-2012	Interpretation Officer, Republic of Korea Air Force

Key Experience

Response to investigation by regulatory agencies such as the Fair Trade Commission

- Advised client on response to the case of unfair support by affiliated companies of a business group subject to limitations on cross shareholding
- Advised client on response to the incident of unfair collaborative acts by PHC file manufacturers and sellers
- Advised client on cases of investigations into violations of subcontracting laws by major construction companies and manufacturers and response to dispute resolution procedures

- Advised client on response to the violation of the Act on Labeling and Advertising by domestic construction companies and foreign automobile companies
- Advised client on response to the Ministry of SMEs and Startups' request to the Fair Trade Commission for a mandatory complaint

Consultation

- Advised client on risk diagnosis and compliance related to unfair support practices by domestic conglomerates
- Advised client on risk diagnosis of violation of subcontracting laws by leading domestic home shopping companies
- Advised client on compliance related to the supply price linkage system for major conglomerates and mid-sized companies
- Advised client on the registration of domestic multi-level marketing business by foreign multi-level marketing companies
- Advised client on laws and regulations related to fair trade with numerous domestic large companies and global companies

Litigation

- Represented the Fair Trade Commission in a litigation seeking cancellation of disposition
- Represented in general civil lawsuits, including over construction fee claims

Education

2024-2025	UCLA School of Law (Visiting Jurist)
2015-2018	Sogang Law School (J.D.)
2004-2009	Yonsei University, Department of Business Administration (B.A. in Business Administration)

Qualifications

2018	Admitted to bar, Korea
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Languages

Korean, English

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