

SHIN & KIM



Sang-Woo Lee

Advisor

TEL +82-2-316-1716
FAX +82-2-756-6226
E-MAIL swolee@shinkim.com

Dr. Sang-Woo Lee graduated from the department of Business Administration at Sogang University with a degree in Business Administration (1996), and acquired an M.A. (2000) and a Ph.D. (2004) degree in Business from the KAIST Graduate School of Business. Dr. Lee has led a variety of research as a head of the Broadcasting Communications Policy Research Team at ETRI, as well as the Telecommunications Policy Team at the KISDI.

Professional Career

2018-Present	Shin & Kim LLC
2016-2018	Telecommunications Research Center, KISDI
2005-2016	Telecommunications Policy Research Institute, ETRI
2004-2005	Pricing strategy Team, KT
1996-1998	Consulting Team, Ssangyong Information and Communications

Education

2004	KAIST College of Business (Ph.D. in Business Administration)
2000	KAIST College of Business (M.A. in Business Administration)
1996	Sogang University, (B.A. in Business Administration)

Languages

Korean, English

Professional Activities

- Development of voice service cost estimation model regarding the technological evolution and market change (2017)
- Development of an IX access cost estimation model (2017)
- Study on the improvement plans for the wholesale system and rational traffic management criteria for revitalization of new communication services (2017)
- Evaluation of competitive situation in the telecommunications market (2016, 2017)
- Study on the institutional improvement to promote the application of private telecommunications facilities for the public interest (2016)
- Study on the network investment management system in the super-connected intelligent network (2016)
- Study on the property of KT's compulsory supply system (2016)
- Reinforcement of the negotiating power for broadcasting and communication services (2016)
- Analysis of the domestic expansion in case of digital economic integration and the proposal for the corresponding alternative legislative directions in Korea regarding foreign legislatures (2015)
- Study on the detailed implementation of the interconnection system for the synchronization of the internet networks (2015)