



Jee-Eun Roh

Partner

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Ms. Jee-Eun Roh is a partner at Shin & Kim, seasoned in the regulation sector, with excelling expertise particularly in personal information and information protection, fair transaction.

She is currently an advisor to the Personal Information Protection Commission and the Korea Internet & Security Agency, an expert member of the Health and Medical Data Deliberation Committee of the Korea Health Information Service, and an expert member of the Special Case Demonstration Committee of the Korea Innovation Foundation of the Ministry of Science and ICT.

Ms. Roh has been actively participating in research of regulation as standing director of the Personal Information Protection Law Association, and a director of general affairs of the Korea Data Law and Policy Society.

Professional Career

2023-2024	Secondment in Johnson & Johnson's ASPAC Privacy team
2017-Present	Shin & Kim LLC
2015-2017	DR&AJU
2013	Wang Jing & Co. (敬海律师事务所) Shanghai office Intern

Professional Affiliations

2026-Present	Member, Statistical Administrative Data Expert Committee, Social Security Committee
2026-Present	Director of Legal Affairs, The Korean Society of Digital Health
2025-Present	Member, Data and Systems Expert Committee, National Integrated Bio-Big Data Project
2025-Present	Member, Technical Forum Policy Subcommittee, Personal Information Protection Commission
2025-Present	Director, Digital Healthcare Alliance Forum

2025-Present	Member, International Committee, Subcommittee on Personal Data Protection and International AI Legislation, Korean Bar Association
2024-Present	Member, Seoul Ethics Committee
2023-Present	Advisor, Special case for demonstration of Innopolis, Ministry of Science and ICT
2022-Present	Director of General Affairs, Korea Data Law and Policy Society
2022-2024	Mediation Member, Personal Information Dispute Mediation Committee
2021-Present	Expert member, Health and Medical Data Deliberation Committee of the Korea Health Information Service
2020-Present	Advisory lawyer, Personal Information Protection Commission
2020-Present	Director, Korea Personal Information Protection Law Association
2020-Present	Autonomous Dispute Mediation Commissioner, Korea National Council of Consumer Organizations
2020-2022	Future Talent Support Group, Seoul Bar Association
2019-Present	Advisory Counsel, Korea Internet & Security Agency
2019-Present	Advisory Counsel, Climate Change Center
2017-2018	Special Women Affairs Committee Member, Seoul Bar Association
2012-2015	Student Editor, The Asian Business Lawyer

Education

2020-2024	Yonsei University Graduate school of law (LL.M., ITInformation Protection Law)
2012-2015	Korea University Law School (J.D.)
2010-2011	The University of Hong Kong (Exchange Student)
2006-2012	Korea University College of Law (LL.B.)

Qualifications

2015	Admitted to bar, Korea
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Languages

Korean, English, Chinese, Japanese

Professional Activities

- A Study on the Collection and Use of Personal Information in Autonomous Vehicles; Yonsei University, Graduate school of law, 2024
- Global Privacy and Security Law, Wolters Kluwer, 2022~2023 (South Korea chapter co-author)
- Introduction of the Act on the Security of Movable and Claims, The Asian Business Lawyer, Korea University, 2014

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