



Jae-Hyuk Choi

Partner

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Jae-Hyuk Choi is a partner at Shin & Kim and a member of the firm's antitrust practice group.

Mr. Choi has represented multiple domestic and foreign companies in connection with antitrust litigation and investigations, including cartels, abuse of market dominance, unfair trade practices, unfair support, and merger controls. Mr. Choi also has experience in advising clients in other competition law matters, including the Act on Door-to-Door Sales and the Subcontracting Act.

Mr. Choi graduated from Seoul National University College of Law, earned his J.D. from Korea University School of Law, and his LL.M. from New York University School of Law. He joined the Korean Bar in 2013, joining the 2nd class of Korean Bar Examinees.

Mr. Choi has published numerous articles on antitrust issues, including those on unfair collaborative acts, and has been recognized as a "Rising Star" in antitrust in 2023 by the Legal Times.

Professional Career

2013-Present Shin & Kim LLC

Key Experience

- Represented a foreign company in the case of abuse of market dominant position
- Represented Hyundai Steel for its merger filing in connection with its acquisition of SPP Yulchon Energy
- Represented a Korean shipping company in an ocean freight charge fixing case

- Represented a Korean manufacturer in an ice cream price-fixing case
- Submitted opinions on behalf of an interested party in a merger case of a foreign company
- Represented a Korean construction company in the case of violation of the Subcontract Act related to overseas plants
- Represented a state-owned company in a case of unfair support and unfair trade practices
- Represented several Korean construction companies in multiple bid-rigging cases
- Represented a Korean multi-level marketing company in a case of violation of the Act on Door-to-door Sales
- Represented a Korean manufacturer in an artificial turf bid-rigging case
- Represented a ready-mixed concrete manufacturer and trade association in a ready-mixed concrete price-fixing case
- Represented a Korean equipment manufacturer in a case of violation of the Subcontract Act
- Advised on multiple cases of unfair trade practices, unfair support practices and violation of the Subcontract Act and the Act on Door-to-door Sales

Education

2018-2019	New York University School of Law (LL.M.)
2010-2013	Korea University School of Law (J.D.)
1998-2005	Seoul National University College of Law (LL.B.)

Qualifications

2013	Admitted to bar, Korea
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Languages

Korean, English

Professional Activities

- Chambers Global Practice Guides – Cartels 2026: Korea Chapter (Co-authored)

- Lexology In-Depth Dominance and Monopolies (Edition 13) 2025: Korea Chapter (Co-authored)
- Chambers Global Practice Guides – Cartels 2025: Korea Chapter (Co-authored)
- Lexology Panoramic (formerly Getting the Deal Through) – Cartel Regulation 2025: Korea Chapter (Co-authored)
- Lexology In-Depth Dominance and Monopolies (Edition 12) 2024: Korea Chapter (Co-authored)
- Chambers Global Practice Guides – Cartels 2024: Korea Chapter (Co-authored)
- Chambers In-Depth Overview – An Introduction to Competition/Antitrust 2024: Korea Chapter
- Lexology Getting the Deal Through – Cartel Regulation 2024: Korea Chapter (Co-authored)
- The Law Reviews – The Dominance and Monopolies Review (Edition 11) 2023: Korea Chapter (Co-authored)
- Chambers Global Practice Guides – Cartels 2023: Korea Chapter (Co-authored)
- Main Contents and Implications of the Fair Trade Commission’s Law Enforcing System Improvements, Lawtimes (2023. 1)
- Lexology Getting the Deal Through – Cartel Regulation 2023: Korea Chapter (Co-authored)
- Chambers Global Practice Guides – Cartels 2022: Korea Chapter (Co-authored)

Professional Accolades

- "Leading Lawyer" for Competition and Antitrust, Legal Times, 2025-2026
- "Rising Star" for Competition and Antitrust, Legal Times, 2023